

# 30 PROMPTS FOR WEDDING PROS ON SOCIAL MEDIA

*Prompts to inspire posting and engagement*



## DAY 1

INTRODUCE YOURSELF

## DAY 2

SHARE ADVICE FOR NEWLY ENGAGED COUPLES

## DAY 3

POST ABOUT THE FIRST WEDDING YOU WORKED

## DAY 4

SHARE LOCAL SPOTS FOR ENGAGEMENT PHOTOS

## DAY 5

MOST UNIQUE WEDDING YOU'VE DONE/SEEN

## DAY 6

SHARE A REVIEW

## DAY 7

POST A FUN FACT ABOUT YOURSELF OR YOUR BUSINESS

## DAY 8

TALK ABOUT YOUR CURRENT OFFERINGS

## DAY 9

SHARE SERVICES YOU DO IN ADDITION TO WEDDINGS

## DAY 10

WHAT'S YOUR FAVORITE WEDDING FAVOR IDEA?

## DAY 11

PLUG YOUR EMAIL LIST OR OTHER PLACES PEOPLE CAN FIND YOU

## DAY 12

THROWBACK POST : ONE OF YOUR EARLIER WEDDINGS

## DAY 13

ADVICE FOR POPPING THE QUESTION

## DAY 14

RECOMMEND FIRST DANCE SONGS

## DAY 15

TAKE A POLL - POST TWO PRODUCTS OR LOOKS AND ASK FOR A VOTE

## DAY 16

SHARE A FAVORITE QUOTE

## DAY 17

POST A SELF-CARE SUGGESTION FOR BRIDES & GROOMS

## DAY 18

THROWBACK POST: A PHOTO OF YOU

## DAY 19

POST ASKING WHO WILL SAY I DO THIS YEAR OR MONTH

## DAY 20

SHARE A FUN ADDITION YOU'VE SEEN AT A WEDDING

## DAY 21

RECOMMEND OTHER WEDDING PROS YOU LOVE

## DAY 22

SHARE A TIP FOR AN OUTDOOR WEDDING

## DAY 23

POST A TIP ONLY A WEDDING EXPERT WOULD KNOW

## DAY 24

ANSWER ONE OF YOUR FAQs

## DAY 25

WHAT'S YOUR FAVORITE WEDDING MOVIE?

## DAY 26

POST A DIRECT CALL TO ACTION TO GET INQUIRIES

## DAY 27

FILL IN THE BLANK. "NO WEDDING IS COMPLETE WITHOUT..."

## DAY 28

POST A WEDDING DAY CHECKLIST

## DAY 29

RECOMMEND A PLACE FOR WEDDING INSPO

## DAY 30

WHAT DO YOU LOVE ABOUT BEING IN THE INDUSTRY?



*i do*

WEDDING  
MARKETING